

Business Communication Expert to Speak at SMPS Conference

(ATLANTA) – Business communication consultant and speaker Deborah Boswell was selected as a featured speaker for the regional conference of the Society for Marketing Professional Services (SMPS) in Atlanta.

Boswell will present a workshop entitled, “Taming Your Wild Accent,” which provides solutions to businesspeople who want to “tame” their Southern dialect.

“The way you talk affects what others think about you,” said Boswell. “It could impact your credibility and earning power. Our sessions are fun, but powerful. It’s not about losing your accent, but more about smoothing out the rough edges so you can be a more effective communicator.”

Boswell brings her extensive work in foreign accent modification to this workshop—not to mention experience in taming her own “wild accent” to fit the demands of her career.

The SMPS conference is April 26-28 at the Hilton Atlanta Northeast. The organization serves marketing professionals in the architecture, engineering and construction industries. Visit <http://www.smps-seregconf.org> for more information.